

# Accessing Broadway!

All Tickets, Inc. and Stage Door Workshops have joined together to offer a series of exciting learning opportunities designed to heighten your enjoyment and understanding of the New York/Broadway experience.

Explore, Experience, Learn and Enjoy!



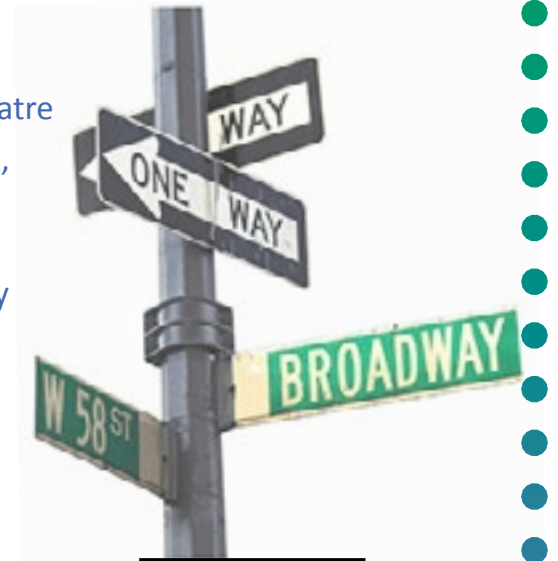
# Learning experiences that bring life and light to the world of theatre.

**All Tickets, Inc.** and **Stage Door Workshops** have teamed up to offer a series of exciting learning workshops designed to address the New York/Broadway experience. Considering the theatre as a career path? Want to learn more about the fascinating aspects associated with Broadway performances and performers? There are many workshops to meet your needs.

## Who would benefit from these workshops?

### Individuals who:

- Are considering a professional career in the world of theatre
- Would like a better understanding of what it is like to act, direct, design or be involved in some other aspect of the theatre
- Would like to hone their dance, voice, and acting skills by learning from professionals in the field
- Are high school or college students interested in theatre who seek guidance as to the next step
- Would like to learn about Broadway theatre just for fun!



## More information? Book a workshop?

Contact **All Tickets, Inc.** at 800-922-0716 or [info@allticketsinc.com](mailto:info@allticketsinc.com)

**Group workshops:** Workshops are designed for group enrollment. As the size of the groups can vary, contact All Tickets concerning fees and minimum group size.

## About us...



**All Tickets, Inc.** is dedicated to fostering educational experiences and an appreciation of theatre, the arts and culture. To that end, the company has developed materials to assist educators as they seek to enhance student understanding and enjoyment of the theatre. Other resources heighten student awareness of the many and varied career options available in the theatre. To make actual New York theatre experiences possible, All Tickets offers access to group discounts for students.

In addition to programs specifically designed for educators and students, All Tickets provides personable discount group ticket, tour and event booking services for those who want to fully enjoy New York City's theatre, restaurants, sites, hotels, and landmarks.

**Stage Door Workshops** is an industry leading career development company dedicated to meeting the needs of aspiring and professional performers, directors, choreographers, producers, talent agencies and casting directors.

STAGE DOOR WORKSHOPS began in 2011 as a division of Stage Door Connections, providing unique and customized theatrical learning experiences to a full array of educators, students, schools and universities globally. "As educators we are dedicated to providing students with experiences that broaden their knowledge and understanding of the many different skills utilized in the entertainment industry."



# Explore, Experience, Learn and Enjoy!

Click on the title of a workshop to learn more about it.

## MOVEMENT WORKSHOPS

### The Dance Experience

- Broadway Dances 4
- Improving Your Dance Technique 4
- Dance Audition Technique 4
- Dance Improvisation 5
- Choreography Studies 5
- Dance Through the Decades 5

### The Acting Experience

- Broadway Acts 6
- Improving Your Dance Technique 6
- Acting Audition Technique 6
- Scene Study 7
- The Art of Stage Combat 7
- Acting Improvisation Technique 7
- Sketch Comedy: Writing and Performance 7
- Acting for the Comedic Actor 8
- Mastering Cold Readings 8

### The Voice Experience

- Broadway Sings 9
- Improving Your Singing Technique 9
- Vocal Audition Technique 9
- Harmony Study 10
- Acting Through a Song 10
- Dance Audition Technique for Singers and Actors 10

## DISCUSSION WORKSHOPS

### The Technical Experience

- Behind the Scenes: Lighting Design 11
- Behind the Scenes: Set Design 11
- Behind the Scenes: Costume Design 11
- Behind the Scenes: Make-Up Design 12
- Behind the Scenes: Stage Management 12

### The Business Experience

- Marketing a Broadway Show 13
- Broadway Advertising 13
- Broadway Branding: A Guide to Digital Marketing 13
- Producing 101 14
- How to Budget a Broadway Show 14
- The World of Company Management 14

### The Creative Team Experience

- From the Director's Chair 15
- Meet the Choreographer 15
- Meet the Lyricist 15
- Script Writing: From Script to Stage 16
- Musical Orchestrations 16
- Breaking Down the Casting Process 16

### Just for Fun

- You Only Live Once! 17
- Meet the Talent: Broadway Dancer 17
- Meet the Talent: Broadway Actor 17
- Get to Know What It's Like to be a Broadway Singer 17

### The Next Step

- I'm About to Graduate High School...Now What? 18
- The College Admissions Process for Performers 18
- I'm About to Graduate College...Now What? 18
- Welcome to NY! Now What? 19
- Options for Performers 19
- Goals: A Plan for Success 19
- Find Your Full Potential 19
- Customized Experiences 19



# Movement Workshops: The Dance Experience

## Broadway Dances

[back to TOC](#)

What does it take to learn the choreography from a Broadway show? You'll go through the steps and find out, as you're given the exceptional opportunity to work with a Broadway cast member. Select a Broadway show, and you'll learn the choreography in the style of that show. Also, you'll be offered the chance to acquire techniques that professional NYC dancers use to improve their all-important auditions and premium performances.

*Experience can include:*

- Choreography from select Broadway show (some restrictions may apply)
- Q&A with a cast member or performer

*Seminar Length: 1.5 hours*

## Improving Your Dance Technique

[back to TOC](#)

Great performers who are premium dancers on Broadway and in theatres around the nation possess flawless technique. Technique is the foundation of fantastic music theatre dance. Improve your dance methods by working with one of our master faculty members who has developed exercises designed to enable great performances. Instantly learn how to improve your dance technique and performance quality. Pick from a wide range of dance styles that are offered. Get your dance to a new level and begin the road to becoming a better performer.

*Experience can include:*

- Dance technique (hip hop, tap, Fosse technique, salsa, musical theater, lyrical, acro dance, etc.)
- Injury prevention and safe warm-up techniques

*Seminar length: 1.5 hours*

## Dance Audition Technique

[back to TOC](#)

What types of dance performance techniques are needed for you to catch the eye of those who are casting a show or looking for dancers who can train at a high level? It all starts with that audition, and your being able to prove that you have the skills it takes to do the job. Learn the techniques and secrets those on the other side of the table desire from a dancer. Our professional faculty can teach to improve your presentation in an audition, help you stand out in a room of dancers, and increase your chances of getting that role or job, or of being accepted into a respected and reputable dance or school program.

*Experience can include:*

- Mock audition with immediate feedback
- Choreography taught by a Broadway performer, dance captain or choreographer
- Q&A / discussion about the audition process, including how to prepare for an audition, what to bring, what auditions are worth attending and how to follow up after an audition

*Seminar Length: 1.5 hours*



## Dance Improvisation

[back to TOC](#)

Improvisation can be difficult for even the most skilled dancers, as they are told in an audition to step out of their comfort zone—their mode of learning a combination or a routine—and asked to reveal their creativity, freedom of movement, and ability to adjust to and learn from new discoveries. For many choreographers, improvisation has become a major aspect of the creative process, and it often is an important part of a professional dance call. In this workshop, you will learn how to use improvisational techniques to develop unique choreography, create a story, and convey emotion through movement. Get to a whole other level with improvisation.

*Experience can include:*

- Dance improvisation and technique exercises
- Q&A session

*Seminar length: 1.5 hours*

## Choreography Studies

[back to TOC](#)

What is the choreographic process behind some of the biggest and most popular show-stopping numbers seen on Broadway? What techniques do Broadway's most respected and accomplished choreographers use when they are creating some of the stage's emblematic moments? Learn how the process works, what methods are utilized, and how a dance number is defined and refined. Along with acquiring important knowledge from a professional, you'll be given the opportunity to implement what you've learned by creating your own choreographed piece.

*Experience can include:*

- Study of different choreography techniques being used by today's top choreographers
- The opportunity to create your own group piece
- Q&A with a cast member, performer or choreographer

*Seminar Length: 1.5 hours*

## Dance Through the Decades

[back to TOC](#)

History is a great teacher for those who want to understand an art form and excel in creating new and innovative work. This unique and insightful seminar offers participants keen insights into how cultural and historical events have influenced dance styles through the last century. Starting with dances popular in the 1920s, spanning the 20th century, and examining the standards set by current styles, students participate in both an informative and innovative dance class, one that also is a fun and engaging history lesson. Learn history, technique, and style actively.

*Experience can include:*

- Choreography from the 1920s to present
- Discussion about different eras and how dance was influenced by current eras

*Seminar Length: 1.5 hours*



# Movement Workshops: The Acting Experience

## Broadway Acts

[back to TOC](#)

For a stage actor in America, Broadway is considered to be the ultimate goal. Have you dreamt of acting in a Broadway show? Do you know what it takes to do so? Here's your chance to start making those dreams of acting on Broadway come true! Work with a Broadway performer or cast member on scenes from a currently running or past Broadway show. This experience can include exercises and techniques that some of NYC's top actors use to prepare for their performances and auditions.

*Experience can include:*

- Acting exercises and techniques
- Scene work from selected Broadway show
- Q&A with a cast member or performer

*Seminar length: 1.5 hours*

## Improving Your Acting Technique

[back to TOC](#)

Acting technique is the foundation for consistently great performances. Our master faculty members have created some of the most effective exercises and methodologies focused on improving acting technique and performance quality. This flexible seminar can cover acting styles ranging from Shakespeare to Chekhov and from classical theatre to contemporary Broadway styles. Scene work and/or monologue techniques may be utilized in this experience.

*Experience can include:*

- Acting technique exercises that can be applied to various styles
- Audition material used by currently working NYC actors
- Q&A with NYC actor or acting teacher

*Seminar length: 1.5 hours*

## Acting Audition Technique

[back to TOC](#)

Auditioning for a role is an art unto itself. Mastering auditioning technique is a skill that transforms a talented performer into a working actor. In this seminar, participants will learn how to break down a text, understand and effectively portray a character, and make strong choices that will ensure a confident, professional acting audition. Learn how to get that callback and nail that role.

*Experience can include:*

- Acting audition technique exercises
- Audition material used by currently working NYC actors
- Q&A / discussion about the audition process, including how to prepare for an audition, what to bring, what auditions are worth attending, and how to follow up after an audition

*Seminar Length: 1.5 hours*



## Scene Study

[back to TOC](#)

In this acting experience, participants will discover how to break down a scene in order to develop a believable character. With our Scene Study experience, you'll explore the different skills that actors require to work well with a variety of scene partners and learn how to find the perfect scene for each audition or performance.

*Experience can include:*

*Seminar Length: 1.5 hours*

- Work on scenes from Broadway shows
- Q&A / discussion about the process of breaking down and preparing a scene

## The Art of Stage Combat

[back to TOC](#)

Stage combat skills can transform you from being an actor to a multifaceted performer. From a simple slap to a complex sword fight, making conflict look easy and natural on stage and ensuring it's done in a safe manner are invaluable tools for any actor. This seminar will equip participants with professional techniques used to choreograph stage combat moments and scenes in a variety of Broadway shows.

*Experience can include:*

*Seminar length: 1.5 hours*

- Stage combat technique exercises
- Participation in a choreographed stage combat moment
- Q&A with a fight captain

## Acting Improvisation Technique

[back to TOC](#)

Improvisation is a crucial part of the creative process for many actors both in stage and film. Many successful actors, including Julia Louis-Dreyfus, Tina Fey, and Stephen Colbert, have used their experiences learned in improv clubs to catapult to stardom. In this acting seminar, you will work with a professional to learn how to use improvisational acting technique.

*Experience can include:*

*Seminar length: 1.5 hours*

- Improv and technique exercises
- Instruction on how to use improvisation
- Q&A session

## Sketch Comedy: Writing and Performance

[back to TOC](#)

How do actors and writers create great sketch comedy like the type seen on SNL? In this seminar, as an actor, you will learn how to write and develop a sketch comedy scene, discover how to use comedic acting techniques, and get useful tips on how to pursue a career in sketch comedy, which is being used more and more in Broadway and off-Broadway productions.

*Experience can include:*

*Seminar length: 1.5 hours*

- Sketch comedy technique exercises
- Writing and developing a sketch comedy scene
- Q&A session with a sketch comedy writer or performer



## Acting for the Comedic Actor

[back to TOC](#)

Whether you're looking to hone your comedic chops or strengthen your overall acting skills, this seminar offers useful tips and techniques utilized in the world of comedy that can transform you as an actor. Participants will learn the art of comedic timing, how to use improv in comedy, and the importance comedic techniques have for those who want to be well-rounded, working actors.

*Experience can include:*

- Comedy acting technique exercises
- Different career path options for comedic actors
- Q&A session with a performer or comedy writer

*Seminar length: 1.5 hours*

## Mastering Cold Readings

[back to TOC](#)

Learn how to develop a strong character, generate focus, reduce anxiety, and make a positive impression in a matter of minutes with this cold reading seminar. Participants will learn tips and tricks of the trade that will enable them to develop the essential cold reading skills necessary to effectively act in a scene without a week's worth of preparation. This is a must-have tool for any actor.

*Experience can include:*

- Cold reading techniques
- Mock audition presentation with feedback
- Q&A with professional actor or director

*Seminar length: 1.5 hours*





# Movement Workshops: The Voice Experience

## Broadway Sings

[back to TOC](#)

It's all about finding that Broadway voice. Work with a Broadway performer or cast member to learn musical selections from a Broadway show. Starting with vocal exercises and techniques that helped transform the voices of some of NYC's top singers, this seminar teaches you how to make the most of solo lines, act through a song, and hold your vocal part when others around you are singing something different. What's the best part? You could see the musical selection you worked on performed live on a Broadway stage a few hours later!

*Experience can include:*

- Vocal warm up and exercises
- Musical selections from selected Broadway score
- Q&A with a cast member or performer

*Seminar length: 1.5 hours*

## Improving Your Singing Technique

[back to TOC](#)

How can you get to the next level as a singer? Using effective exercises, focused methods, and useful tips developed by master faculty, you'll discover how to improve your vocal technique and stage performances. Topics covered in this active singing experience include breath support, sound quality, pitch, and tone, along with how to expand your vocal range. The seminar may also include a consideration of techniques based on different styles of singing, such as belting, pop, classical, head-voice, falsetto, etc.

*Experience can include:*

- Vocal technique and genres (belting, head-voice, pop, classical, musical theatre, etc.)
- Safe warm-up techniques to ensure healthy singing
- Useful professional tips

*Seminar length: 1.5 hours*

## Vocal Audition Technique

[back to TOC](#)

Vocal auditions present performers with a range of daunting challenges. In this seminar, you'll learn skills and techniques designed to help you effectively audition and present yourself to a panel or creative team. Improve how you present yourself in a vocal audition, increase your chances of landing that booking, getting that role, or gaining admittance into a respected vocal program, and develop your confidence, focus, and image.

*Experience can include:*

- Vocal audition techniques taught by a NYC musical director or Broadway performer
- Professional exercises and helpful tips
- Q&A / discussion about the audition process, including how to prepare for an audition, what to bring, what auditions are worth attending, and how to follow up after an audition

*Seminar Length: 1.5 hours*



## Harmony Study

[back to TOC](#)

If you have the desire to perform on a Broadway stage as a singer, you'll need to know how to harmonize. But harmonizing is a difficult skill to master. Learn the secrets, techniques, and skills for successful harmonizing from an experienced and knowledgeable cast member or musical director. You'll learn musical selections from a Broadway show and engage in exercises designed to help you use your voice to create the harmonies that define the finest performances of singers on the Great White Way.

*Experience can include:*

- Harmony technique exercises
- Learning a selection from a Broadway show
- Q&A with a cast member or musical director

*Seminar length: 1.5 hours*

## Acting Through a Song

[back to TOC](#)

If you want to be in a Broadway show and have a career as a musical theatre performer, it's not enough to have great singing technique and skill. You'll need to know how to convey emotion and a story through your performance of a song's music and lyrics. This experience teaches singers how to break down a song to make it into a "scene to music." It also explores acting techniques for musical theatre and interpretive methods. All aspects of this experience are designed to help participants work toward creating a show-stopping performance.

*Experience can include:*

- How to combine acting and singing techniques to create a complete performance
- Understand how to tell a story with a song
- Q&A with a cast member or musical director

*Seminar length: 1.5 hours*

## Dance Audition Technique for Singers and Actors

[back to TOC](#)

The dance call for the singer or actor can be frightening, overwhelming, and a deal maker or breaker. In this seminar, a Broadway performer, dance captain, or choreographer will share tips and techniques that actors and singers can use to shine in their dance call. Learn how to retain choreography, adapt to different choreographic styles, and improve confidence when dancing in small groups. Look, feel, and perform better in your next dance or movement call.

*Experience can include:*

- Techniques to build confidence and presentation in a movement call
- Choreography taught by a Broadway performer, dance captain or choreographer
- Mock audition to implement learned techniques
- Q&A / discussion about the movement audition process

*Seminar Length: 1.5 hours*



# Discussion Workshops: The Technical Experience

## Behind the Scenes: Lighting Design

[back to TOC](#)

Lighting design involves the creative combination of technique, artistry, skill, and technology. A topnotch lighting designer can illuminate a show's mood, ambience, and emotion, define and refine the vision of the director, and focus the plot of a show. In the theatre, the process of creating effective lighting is complex and process oriented. Take advantage of the opportunity to talk with a Broadway lighting designer to learn how the power of light is used in the theatre, and what you need to do to make a light board, instruments, and electric components work for you.

*Experience can include:*

*Seminar length: 1 hour*

- Methods of lighting design and use of the lighting board
- How to pursue a career in lighting design
- Q&A with a Broadway lighting designer or associate

## Behind the Scenes: Set Design

[back to TOC](#)

Effective set design may include complex, high tech elements working together in synchronization to create awe-inspiring effects, or it can be as simple as an evocative and stylized mound of earth and a tree created to capture the essence of a show. A successful set design facilitates the unfolding of the events of a performance, helps define the vision of the director, and underpins the themes, moods, and emotions of a play or musical. Each theatrical set has the same basic goal—to pull the audience deeper into and connect them to the characters, events, and story. In this seminar, you will have access to an insider's experience of what is involved in the process of designing a set for a show, creating and working with a budget, and moving a set into a theater.

*Experience can include:*

*Seminar length: 1 hour*

- Set design for a Broadway show
- How to pursue a career as a set designer
- Q&A with a Broadway set designer or associate

## Behind the Scenes: Costume Design

[back to TOC](#)

Costumes define character, story, relationships, time period and much more. If you're interested in fashion, enjoy the possibilities that fabric offers, love to analyze characters and define them by what they wear, you may be the right candidate for this seminar focusing on costume design. Learn how costumes are designed and created for a Broadway show, what costume designers need to know and be able to do, and how one can build a career in costume design. Meet with a top NYC costume designer and learn about various facets of the job, including how to create effective costume renderings, develop a costume plot, and anticipate and tackle to ever-elusive "quick change."

*Experience can include:*

*Seminar length: 1 hour*

- How one creates costumes for a new Broadway show
- How to build a career in costume design
- Q&A with a Broadway costume designer or associate



## Behind the Scenes: Make-Up Design

[back to TOC](#)

What does it take to subtly age an actor a few years for a specific stage role, to create fantastical, otherworldly characters or to define a time period and the various classes who comprised a specific culture? Make-up design is one very important and effective element that enables the theatre to be magical. Proper make-up design and application can define character, create a new world, and offer commentary on a theme. Talk and work with a top make-up designer and learn secrets and tips for successful make-up techniques that will enhance a performance or an audition.

*Experience can include:*

*Seminar length: 1 hour*

- Ways make-up designers use make-up to create different characters
- How to involve oneself in make-up design and make it a career
- Q&A with a Broadway make-up designer or associate

## Behind the Scenes: Stage Management

[back to TOC](#)

The stage managers are the ultimate communicators, diplomats, and problem solvers in the theatre. They must ensure that everything runs as smoothly as possible throughout the entire production process, and once a show opens, they are charged with “maintaining its artistic integrity.” Yet the audience never sees these very important individuals. Discover what stage management is about, find out about the numerous tasks they are charged with before and during a show, and understand why a play or musical cannot go on without them.

*Experience can include:*

*Seminar length: 1 hour*

- An inside look at the role that stage managers play in the creation of a Broadway show
- A consideration of a stage manager’s duties throughout the run of a show
- Tips on how to pursue a career in stage management
- Q&A with a stage manager



# Discussion Workshops: The Business Experience

## Marketing a Broadway Show

[back to TOC](#)

A good marketing plan for a Broadway show is almost as important as the show itself. Using real-life examples, a top Broadway marketing representative will talk about what it takes to create, pitch, and sell a marketing campaign to a group of producers. Participants will learn how innovative on-line marketing campaigns are used to create nationwide buzz for new or existing shows. Whether you want to market a professional, community or school show, you won't want to miss this session.

*Experience can include:*

*Seminar length: 1 hour*

- The process of successfully marketing a Broadway show
- How marketing can help and/or hinder a show's success
- How to pursue a career in theatrical marketing
- Q&A with a representative from a top Broadway marketing firm

## Broadway Advertising

[back to TOC](#)

Paid advertising in one of the most expensive ways of spreading the word about a Broadway show. Come meet with a representative from a top NYC advertising agency and learn how to make the most of your marketing dollars. Discover the benefits that paid media can have for a show. Find out about the career path that many Broadway advertisers have taken to get to their powerful positions.

*Experience can include:*

*Seminar length: 1 hour*

- The process of successfully advertising a Broadway show using paid advertising
- How to pursue a career in theatrical advertising
- Q&A with a representative from a top advertising agency

## Broadway Branding: A Guide to Digital Marketing

[back to TOC](#)

Social media has become one of the integral ways we communicate, both personally and professionally. Social media platforms can be useful tools in marketing yourself as a performer and/or in spreading the word about a show on which you are working. This enlightening seminar offers tips, techniques, and professional advice on how you can best represent yourself online and take advantage of the many types of social media that are available to you.

*Experience can include:*

*Seminar length: 1 hour*

- Insight into the many forms of digital marketing available today
- How to streamline social media platforms so the information you are providing is consistent
- The best ways to market yourself effectively as an artist



## Producing 101

[back to TOC](#)

In this seminar, you'll learn about the person who is essential in making sure a show gets to opening night—the producer. In this crash course on everything you need to know about being a successful producer, you'll discover exactly what producers do and how they do it. Raising funds, making contracts, overseeing budgets, and much more are discussed and explored. Find out what a producers do before, when, and after a show opens. This seminar is designed to give you insights regarding the scope of influence and importance producers have in the entertainment industry.

*Experience can include:*

*Seminar length: 1 hour*

- The process of successfully producing a Broadway show
- How a good producer can help and/or hinder a show's success
- How to pursue a career in producing
- Q&A with a representative from a top Broadway producer

## How to Budget a Broadway Show

[back to TOC](#)

Creating and maintaining a budget for any play or musical involves strong business instincts, financial smarts, and legal knowledge. Broadway show budgets are some the biggest in the theatre, and knowing how to handle every aspect of that budget is a refined skill that can either make or break even the best Broadway show. In this seminar you'll learn about the elements essential to the process of creating a successful budget, including how to break down a budget, allocate costs, and determine a show's running costs.

*Experience can include:*

*Seminar length: 1 hour*

- The process of successfully budgeting a Broadway show
- How a budget can help and/or hinder a show's success
- Q&A with a representative from a top Broadway producer

## The World of Company Management

[back to TOC](#)

It takes a lot of effort to run and maintain a theatrical company, and an essential element in that process is the company manager. Company managers serve as the liaisons between cast members and producers and create a streamlined flow of communication that keeps every aspect of a production organized. Come learn everything about the crucial role of a company manager and the job responsibilities that make this position a vital role to any successful theatrical company.

*Experience can include:*

*Seminar length: 1 hour*

- The process of successfully managing a Broadway show
- How management can help and/or hinder a show's success
- How to pursue a career in theatrical management
- Q&A with a manager from a top Broadway show



# Discussion Workshops: The Creative Team Experience

## From the Director's Chair

[back to TOC](#)

How do you become a professional stage director and what does the job entail? Meet and discuss the business and art of directing with a Broadway or off-Broadway director or an associate director. When you spend an hour with this member of the creative team of a show you'll hear about his or her personal journey to becoming a successful director. Learn from this individual's experience as you're treated to stories about past jobs, learn how this director approaches directing a show and working with actors, and discover what he/she looks for when casting a production. There's also the opportunity to ask questions about your own career goals and get advice and insights from someone who fully understands the business.

*Experience can include:*

*Seminar length: 1 hour*

- A discussion with a professional director about the art and craft
- Insights into becoming a director
- Q&A

## Meet the Choreographer

[back to TOC](#)

How does someone become a professional choreographer and what is it like to create the choreography for a professional show? Meet and discuss the art and craft of choreography with a Broadway or off-Broadway choreographer or an associate choreographer. Enjoy an hour with this member of the creative team of a show and learn about his/her journey to becoming successful in the business. You'll enjoy stories about past projects, how this individual approaches choreographing a new project, and what he/she looks for when casting a production. You also will have the opportunity to ask questions about your own career goals and chosen path and get helpful insights and advice from someone who understands what it takes to succeed.

*Experience can include:*

*Seminar length: 1 hour*

- Learning about the process of taking choreography from studio to stage
- Discovering how to become a professional choreographer
- Q&A with a professional choreographer

## Meet the Lyricist

[back to TOC](#)

This experience offers you the unique opportunity to discuss lyric writing for the Broadway or off-Broadway stage. You'll meet with a professional lyricist who has been through the process. Listen to and talk with a lyricist and get insights into the process of going from writing to performance. You'll receive helpful information as you learn about his/her pathway to success, discuss the art and craft of lyric writing, and discuss your own career goals and artistic aspirations. Connect with someone who understands the challenges and rewards that await you.

*Experience can include:*

*Seminar length: 1 hour*

- Discovering what happens between the writing of lyrics and when one sees and hears them performed on stage
- Understanding the route to becoming a lyricist
- Q&A with a professional Broadway lyricist



## Script Writing: From Script to Stage

[back to TOC](#)

How does a script go from page to stage? What's the route for a playwright who gets his or her show on Broadway? Meet a professional writer and discuss the process, craft, art, and business of writing for the stage. Immerse yourself in the world of a professional writer and get a glimpse of the many different ways a script goes from being read by possible producers to the Great White Way.

*Experience can include:*

*Seminar length: 1 hour*

- Understanding how to know whether a story or script has what it takes to become a great show
- Learning about the process involved in writing a script and the road to seeing it performed
- Find out how writers can get their stories produced
- Examples of the many different options writers can take to getting their stories produced
- Q&A session

## Musical Orchestrations

[back to TOC](#)

When you hear a Broadway musical with a full orchestra, the sound and experience can be so powerful, it can overwhelm you. It's the job of the orchestrator to create that rich and evocative Broadway sound by taking the melody created by a composer and transforming it into parts for every instrument in the pit. Learn about the process of creating and notating music and practice creating your own orchestrations. Enjoy this opportunity to discuss the craft, art, and business of orchestrating.

*Experience can include:*

*Seminar length: 1 hour*

- Learning about the orchestration process
- Discovering how to pursue a career in orchestration
- Finding out how to listen to music differently in order to appreciate orchestrations
- Q&A with a musical theater orchestrator

## Breaking Down the Casting Process

[back to TOC](#)

What is the casting process really about? This seminar addresses "myths" about the casting process and answers all of the questions you have as you come to a better understanding of exactly what happens in the audition room. Topics will include what happens between an audition and a callback, between a callback and getting the job, how an actor can effectively submit him/herself to a casting office, and what being "Kept on File" means. Plus, you'll learn about what a creative team looks for in an audition, and what some of the reasons are that one person gets called back and/or cast over another.

*Experience can include:*

*Seminar length: 1 hour*

- Discussion about the casting process and what really happens when you are not in the audition room
- Tips on how to best present yourself to a casting director and creative team
- Q&A / discussion with a NY casting director or creative team member





# Discussion Workshops: Just for Fun

## You Only Live Once!

[back to TOC](#)

Never danced, sang or acted before? No problem! We'll teach you an easy way to learn a fun section from a Broadway show. Leave feeling like a star! Beginners are welcome. Take on the challenges that every performer must face and have fun!

*Experience can include:*

*Seminar length: 1.5 hours*

- Beginner dance, singing and acting exercises
- Basic steps and songs used in the selected Broadway show
- Q&A with a cast member

## Meet the Talent: Broadway Dancer

[back to TOC](#)

Get to know what it's like to be a Broadway dancer. You'll spend an hour with a cast member of a Broadway show and learn about his/her journey to becoming a successful dancer in the performing arts. Get the inside story on the audition and rehearsal process, find out what the day-to-day life of a professional dancer in NYC is like, and learn about what really goes on backstage during a show. This seminar will give you a new perspective on the life of a dancer as you start to fully appreciate the challenges and rewards this individual experiences as he or she works towards his/her professional goals.

*Experience can include:*

*Seminar length: 1 hour*

- Discussion with a Broadway dancer
- Insights into the profession
- Open forum Q&A

## Meet the Talent: Broadway Actor

[back to TOC](#)

Get to know what it's like to be a Broadway actor. You'll spend an hour with a cast member of a Broadway show and learn about his/her journey to becoming a successful performer. Get the inside story on the audition and rehearsal process, find out what the day-to-day life of a professional actor in NYC is like, and learn about what really goes on backstage during a show. This seminar will give you a new perspective on the life of an actor as you start to fully appreciate the challenges and rewards he/she experiences when working towards his/her professional goals.

*Experience can include:*

*Seminar length: 1 hour*

- Discussion with a Broadway actor
- Insights into the profession
- Open forum Q&A

## Get to know what it's like to be a Broadway singer.

[back to TOC](#)

You'll spend an hour with a cast member of a Broadway show and learn about this individual's journey to becoming a successful performer. Get the inside story on the audition and rehearsal process, find out what the day-to-day life of a professional singer in NYC is like, and learn about what really goes on backstage during a show. This seminar will give you a new perspective on the life of a singer as you start to fully appreciate the challenges and rewards this individual experiences as he or she works toward his/her professional goals.

*Experience can include:*

*Seminar length: 1 hour*

- Discussion with a Broadway singer
- Insights into the profession
- Open forum Q&A

# Discussion Workshops: The Next Step

## I'm About to Graduate High School...Now What?

[back to TOC](#)

Are you considering pursuing performing arts after high school but aren't sure of what is the best path for you? Are you still unsure of whether or not you see performing or even the entertainment industry in your future? This is the seminar that you need. As a young person interested in the entertainment industry, you have the chance to meet with professionals who can offer you insights, knowledge, and options. This seminar will equip you with all the information you require so you can make informed decisions.

*Experience can include:*

*Seminar length: 1 hour*

- How to prepare for the next step while still in high school
- College or the professional world: Which is best for you?
- Q&A with industry professionals about the career choices they took and how it led them to where they are today

## The College Admissions Process for Performers

[back to TOC](#)

Are you interested in pursuing a degree in the performing arts? What are your choices, how do you prepare, and what's the process for admission? With so many institutions offering courses and degrees in the performing arts, the admissions process can be a daunting experience. This seminar will help you decide which degree is best for you, how to apply and audition for college programs, and tips for success when pursuing a degree.

*Experience can include:*

*Seminar length: 1 hour*

- How to find and apply for a college that suits your career path
- Possible options for those interested in a performing arts career
- Q&A with administrators in higher education

## I'm About to Graduate College...Now What?

[back to TOC](#)

You decided to get a degree in performing arts, and now it's time to take what you learned and apply it in the "real world." In this seminar, we'll discuss the steps to building your professional career after college, how to create a strong résumé, and which coast is the best for you. This is designed to give you useful tips, insights, and the knowledge you require to survive as a professional.

*Experience can include:*

*Seminar length: 1 hour*

- Where is the best place to relocate after college
- How to build your résumé
- Explore the all the career opportunities in the performing arts industry
- Q&A with industry professionals who graduated college



## Welcome to NY! Now What?

[back to TOC](#)

You've just moved to NYC or are about to take the plunge. The question is what should you do to give yourself the best chance possible at succeeding in a career in the performing arts? Gain important insight into great ways to jump-start your career, thrive on a budget, and make your dreams come true!

*Experience can include:*

*Seminar length: 1 hour*

- How to network with people in the industry
- Ways to make money while building your career
- Different union affiliations and how to become members
- The importance of agents and casting directors in the business and how to book work if you are not represented
- ... and much more!!!

## Options for Performers

[back to TOC](#)

Some performers know they want to pursue a career onstage. However, there are many options for talented people in the entertainment industry beyond performing. Exploring these options can help you supplement your income while auditioning, and they may even help you discover a career you love just as much as, if not more, than being onstage. There's a lot to do in the theatre and the performing arts. Learn how can you have a life you will love in the theatre.

*Experience can include:*

*Seminar length: 1 hour*

- Discussion about options for performers
- Q&A with former Broadway performer who has created alternate career opportunities

## Goals: A Plan for Success

[back to TOC](#)

Successful people know how to set and achieve goals. No matter what you hope to achieve, having a plan is the first step to success. In this seminar, you will learn to identify your goals, break down the big goals into smaller manageable tasks, maintain your enthusiasm and motivation, and make the most of your life and career path. Get on the right track with a plan for success!

*Experience can include:*

*Seminar length: 1 hour*

- Goal setting session taught by a motivational coach
- Personalized goal setting plan
- Q&A with goal setting coach

## Find Your Full Potential

[back to TOC](#)

Talent is only half the battle when pursuing a career in the performing arts. Learn how to be mentally and emotionally prepared for the path that you will need to reach your goals. Understand what it takes to preserve and discover what attributes you possess that will help you get where you want.

*Experience can include:*

*Seminar length: 1 hour*

- Learning to avoid pitfalls that can prevent a performer from growing as a person and as an artist
- Learning how to live in a way that will nurture your artistic side
- Learning to stay positive while pursuing your dreams and avoiding the pressure that is part of this business

## Customized Experiences

[back to TOC](#)

In addition to the seminars listed above, we are able to customize an experience based on the needs, interests and schedule of your group. Please contact us for more details. We'll be happy to assist you!